I Belive all calls from any source that are trying to sell you something or get you to try something or watch a particular show on TV or listen to a particular Radio Station are the same thing (telimarketing). Any marketing gimick that uses the telephone is telimarketing and is totaly unwelcome by me and my household. There should be no loopholes created for anyone or the system is worthless. Maybe that is the intent, to make it worthless, with the real intent for this donot call list to be nothing more than eye wash.